

ANNUAL *Fund*

"An investment in knowledge pays the best interest"

- BENJAMIN FRANKLIN

As an independent school, Orinda Academy relies on more than tuition to provide the best quality learning environment for our students. Our tuition covers approximately 88% of the School's operating expenses, which total over 2 million dollars per year. While we make every effort to keep our tuition affordable to an able and varied student population, it is imperative that we rely on the generosity of our community to ensure that each student continues to benefit from our program. Our Annual Fund is the one fundraising program that we depend on to help balance the operating budget.

The Annual Fund makes it possible for us to maintain our low student to teacher ratio, while enhancing our curriculum and supporting special programs like athletics, arts, technology, and more. It also helps sustain our learning support services with academic coaches, counselor, and increased advisory. By supporting faculty with professional development opportunities such as workshops, training, and conferences, our students benefit with new innovations implemented to improve our programs. The Annual Fund also helps to maintain and improve the infrastructure and facilities at Orinda Academy.

Last year the Annual Fund only raised \$25,000 towards our goal of \$50,000. It is time the Orinda Academy community steps up to equal fundraising at other similar independent schools and reach our goal of \$50,000 for this year to enhance the quality of the excellent and unique learning environment we provide. It is critical, now, more than ever, during difficult economic times, to sustain our financially sound non-profit school into the future through an increased endowment and improved fundraising.

A 2010-2011 Annual Fund donation form is enclosed. We value gifts of all sizes and we strive for 100% participation from our parents, faculty and staff. We ask once again that you "give until it feels good". Thank you in advance for your generous support of Orinda Academy.

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_____	<i>Trustee Society</i>	<i>\$2500 and Above</i>
_____	<i>Director's Club</i>	<i>\$1000 - \$2499</i>
_____	<i>Roaring Eagle</i>	<i>\$500 - \$999</i>
_____	<i>Screaming Eagle</i>	<i>\$250 - \$499</i>
_____	<i>Eagle Club</i>	<i>\$100 - \$249</i>
_____	<i>100% Club</i>	<i>up to \$99</i>
_____	<i>Orinda Faculty & Staff</i>	
_____	<i>My 2010-2011 Annual gift is enclosed \$ _____</i>	
_____	<i>Please add my contribution to my FACT statement</i>	
_____	<i>I would like to make a monthly contribution of</i> <i>\$ _____</i>	

Please make checks payable to:

ORINDA ACADEMY ANNUAL FUND

STUDENT'S NAME(S): _____

PARENTS' NAMES: _____

GRADE: _____ PHONE: _____

ADDRESS: _____

Please charge my contribution to:

VISA# _____

OR MASTERCARD _____

EXP. DATE: _____

**ALL GIFTS ARE TAX DEDUCTIBLE
AND WILL BE PUBLICLY
ACKNOWLEDGED.**

MATCHING GIFTS:

My employer matches gifts _____

The form is enclosed _____

I donated through the United Way _____

I'm not sure, please contact my employer _____

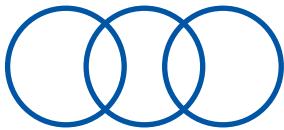
Phone: _____

AN EXAMPLE OF THE SUCCESS OF MATCHING GIFTS

"Clorox calls our matching program Giving Your Way. Employees access their accounts through an account rep at easymatch.com. Clorox matches whatever amount each employee designates to a charitable organization, up to a certain limit, as a way of giving back to the community and to its employees. It's easy. Contributions can be made with one time or monthly payments, or with appreciated stock. It's tax deductible and effectively doubles my contribution."

Please join me in directing your contributions to Orinda Academy and check with your employer to see if they can match your donation."

**—John Lubber, Orinda Academy Alumni Parent,
Clorox Manager**



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